

Case Study: Global Reach

Learn More

Call 1.800.850.3906 or visit www.getthere.com

Customers recognized for global reach

At the 2013 *GetThere* Summit customer conferences in North America, Europe and South America, *GetThere* honored several customers for their global success.

- Aon
- Cisco
- Emerson
- General Electric

Languages

GetThere is available in 15 user-selected languages:

- Arabic
- Chinese
- Dutch
- Dutch (Belgium)
- English
- English (Great Britain)
- French
- French (Canada)
- German
- Italian
- Japanese
- Korean
- Portuguese
- Russian
- Spanish

Overview

Corporations are more zealous than ever to move their online workspaces abroad. *GetThere* has the customer base, people and resources to support your global needs. *GetThere* operates customer sites in 95 countries, is available in 15 languages and has travel experts on the ground in 17 countries. Our team is strategically located worldwide, providing regional leadership, knowledge of the local market and steady guidance for our customers. *GetThere* works globally with all TMCs and provides the implementation and support expertise to ensure a best-in-class travel program with maximum savings opportunities.

Success stories

A huge multinational based in the U.S. has deployed *GetThere* in more than 40 countries with global adoption at 84 percent. This customer has standardized its global program to streamline the global expansion process.

A massive technology company became the first *GetThere* customer to successfully launch in Israel. Boasting global adoption exceeding 80 percent, the company has travelers in Bosnia and Herzegovina, Macedonia, Bulgaria and Oman.

In Europe, one customer implemented *GetThere* in 9 countries in a year's time. Another has launched in such key markets as France, Italy, the Netherlands and the UK. By turning to *GetThere*, this client has increased adoption from 15 percent with its previous provider to 76 percent.

In Latin America, a client successfully deployed *GetThere* in eight countries over nine months. The company has enjoyed many resulting wins, including 22 percent service fee savings in the region and 76 percent online adoption regionally. The top adoption figures are 100 percent in Chile, 98 percent in Argentina, 92 percent in Costa Rica, 88 percent in Peru and 70 percent in Brazil.

Benefits

For travel buyers, a single solution for your employees around the world provides greater control, insight and consistency. With leadership in all four regions, local market expertise and follow-the-sun product support, your program and travelers can always expect the service they deserve.

GetThere customers average high adoption rates across the globe:

- APAC 77 percent
- EMEA 76 percent
- Latin America 74 percent
- North America 81 percent
- Global average 78 percent

Get more with GetThere

Global reach is just one reason companies choose *GetThere*. A majority of the BTN Corporate Travel 100 rely on *GetThere* to streamline processes, improve supplier and contract management, and achieve ongoing and sustainable savings in corporate travel spend.

Contact your *GetThere* representative by calling 1-800-850-3906 or visiting www.getthere.com to learn more.

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